# JINGLE COMPETITION

International Human Rights Day Celebration











# Jingle Competition Details

Are you a young, creative individual with a passion for human rights? Do you love music and want to make a positive impact? The TCI Human Rights Commission is hosting an exciting **Jingle Competition** for **children aged 4 to 12 years**, and we want YOU to participate! This is your chance to write and perform a catchy jingle that helps promote and protect human rights in the Turks and Caicos Islands! The TCI Human Rights Commission will feature the winning jingle in all its promotional materials, and **the winner will receive a cash prize of \$1,000**.

#### **Competition Details**

#### Theme:

Create a jingle to promote your rights, raise awareness about human rights, and encourage everyone to stand up for and respect the rights of others.

## **Rules and Requirements**

# 1. Eligibility:

Open to children and teens between **ages 4 and 12** residing in the Turks and Caicos Islands. Participants will compete in the following categories:

Category 1: School Submission
Category 2: Solo Submission

# 2. Content Requirements:

The jingle must be **original** and no longer than **60 seconds**. It should include a clear message about human rights and emphasize knowing, promoting, and protecting your rights. **Make it catchy, engaging, and suitable** for all audiences.

#### 3. Submission Guidelines:

- Submit your jingle in audio or video format (mp3, mp4, or similar) with a file size limit of 10
   MB.
- Additional requirements:
  - Follow us on social media:
    - Facebook: <u>Turks and Caicos Islands Human Rights Commission</u>
    - Instagram: TCI Human Rights Commission or @TCIHRC
  - Tag two friends on any post from our pages.
  - Submit a jingle to tcihumanrightscomission@hrc.tc
  - With your submission, include:
    - Your school's name/first and last name
    - Your social media account handle
    - Working contact number
    - Working email address
- Deadline for submissions: Monday, December 2nd, 2024. Submit your entry via email to tcihumanrightscomission@hrc.tc with the subject line, 'Jingle Competition Submission.'





# 4. Judging Criteria:

- Creativity (25%): Originality of the jingle.
- **Message (30%):** Promotion of human rights.
- Musicality (25%): Appeal and catchiness.
- Clarity (20%): Understandability of the lyrics.

#### 5. Prizes:

The **overall winner** will receive **\$1,000**. The TCI Human Rights Commission will feature the winning jingle in its promotional campaigns, media, and events.

## 6. Ownership:

By submitting an entry, participants agree that the TCI Human Rights Commission holds all rights to the winning jingle, including the right to use, distribute, reproduce, and modify it in any promotional materials.

#### Winner Announcement

On International Human Rights Day, Tuesday, December 10th, 2024. **The TCI Human Rights Open House event will announce the winning human rights jingle!** 

# **How to Participate**

Start composing today! Whether you sing, rap, or create a musical tune, we encourage bold and creative approaches to promoting human rights. **Let your voice be heard!** 

#### For more information:

- Visit our website at www.humanrightscommission.tc
- Call us at **649-941-5343**
- Email us at tcihumanrightscomission@hrc.tc

**Good luck to all participants!** Remember, your voice matters. Let's raise awareness and promote human rights together through the power of music.